

Yorkshire Festival 2014
100 Days of Art & Culture
27 March – 6 July 2014



Festival Short Film Grants

Yorkshire Festival 2014 presents 100 days of world class music, dance, theatre, film, art, sculpture and one or two art forms there probably isn't a name for yet. The Festival spans the county, engaging the widest possible audience, and welcoming the Grand Départ of the Tour de France – the world's largest annual sporting event and one of the most spectacular. Yorkshire Festival is the first in the Tour de France's 111 year history, the Tour has never seen anything like it and we are celebrating the very best of Yorkshire creativity.

Brief:

To creatively document the experiences and reactions to the Festival programme, including performances, screenings, participatory activities and exhibitions with a focus on the major public commissions. To reflect the energy, passion and creative ambition of participants and/or artists. To celebrate the programme and explore the potential legacy of this Festival – its impact on those watching at the time, on those involved in making the work and its lasting effects on how people in Yorkshire feel about the region and its creativity.

To do this by focussing on and exploring one of the following Festival themes:

- Spirit of the Festival
- True Grit
- Be Part Of It

Your film should be underpinned by the Festival aspiration to provide World Class experiences for a diverse audience, bringing people into a range of locations. It should question and explore what the themes mean in the context of Yorkshire Festival, by inviting reactions and comments from participants who have experienced the Festival and/or artists/performers/producers involved in creating the work. Your film may choose to identify and follow the journey of individual participants and performers or it may take a wider focus of the subject matter. The films intend to celebrate the creativity of the Festival events with balance and authenticity.

The films can also incorporate existing footage shot by the arts organisations delivering the Festival but should aim to establish original footage that explores the work and the audience afresh.

We are looking for films that use one story to tell 1000 similar stories / for films that celebrate the positive impact of the Festival / and that imaginatively convey the energy of the Festival using a dynamic, visually-led documentary style.

Aspirations

To reflect these curatorial aims:-

To bring people together in different ways to make original art together

To bring together the public, early stage artists and world renowned artists

To push creative boundaries, inspire new collaborations and reach new audiences

To present iconic locations and hidden gems

To celebrate both rural and urban Yorkshire

To spotlight and celebrate creative and cultural Yorkshire

Requirements

Create a short film of a recommended length of 5-10 minutes.

To work with Yorkshire Festival's Digital Producer to ensure legal compliancy (permissions and rights) and to ensure correct crediting with Festival partners.

To reflect the variety of work, diversity of audience and range of geography that makes up the Festival.

To reference at least two Festival's major projects listed below and two other headline events. To view the list of 47 headline events (which include the major commissions below) please visit www.yorkshirefestival.co.uk

- Thomas Houseago – Yorkshire Sculpture Triangle
- Tour de Cinema – Sheffield docfest
- Ghost Peloton – Phoenix Dance Theatre / NVA in partnership with Sustrans
- Fields of Vision – Pennine Prospects
- The Tour of Infinite Possibility – Hope & Social with Grassington Festival
- Bike Story – 509 Arts
- Hypervelocity – Kirklees Council

To work with the Digital Producer to identify the best spokespeople and participants from amongst the project team and audiences.

To work independently but in liaison with the Digital Producer to ensure a co-ordinated approach is taken with Festival events organisers and partners.

Target Audience:

These films should be designed for public audiences to view but they are primarily evaluation tools helping us to tell the story of the Festival to partners, funders and other key stakeholders. The primary language is English but we would be keen to explore sub-titling for accessibility of deaf and hard of hearing audiences.

The films will be screened by Yorkshire Festival and Welcome to Yorkshire at presentations about Yorkshire Festival and Yorkshire. They will be available to be shared with and included on the websites of Yorkshire Festival, Welcome to Yorkshire, stakeholders, funders and partners of Yorkshire Festival and the Y47 projects of the Festival.

Formats:

Formats to be proposed by the filmmakers - but a flexible, multi-platform approach is recommended that allows for viewing on big screens and handheld devices.

Final copies of the films to be supplied in High Definition as minimum.

Timescale: Filming to take place during May, June and the start of July 2014

Raw footage produced by event organisers will be available from events between April-July to use and can be provided for use by arrangement with Yorkshire Festival.

- Initial edit by Mon 28 July 2014
- Final edit by 1st September 2014

Grant Funding: £2,500

(No VAT is payable or applicable to this grant – All other VAT liabilities are responsibility of recipient / company)

Next Steps

Please submit your proposal to Fran Graham, Yorkshire Festival c/o fran@spaceacademy.co.uk.

Your proposal should include:

- A brief paragraph describing why you would like to deliver this work
- Creative outline / treatment in relation to your chosen theme including the aesthetic approach
- Identify and any supplementary events you wish to cover – focus on the 47 events – look at the language on the website.
- A simple project schedule and budget
- Details of your team and why you/your team should be considered
- Details of you/your company status and your registered address
- Please supply links to two examples of relevant film work
- Please supply the above on no more than 2 sides of A4

You might wish to tell us and how you will utilise this experience to expand your team's creative skills.

DEADLINE: 6pm Thursday 15 May 2014

Shortlisted applicants will be invited to meet the team and discuss their treatment in more detail. Shortlisted applicants will be contacted by Tuesday 20 May and must be available to meet between Wed 21-Fri 23 May. We anticipate these projects will begin w/c 26 May 2014.



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**Welcome
to Yorkshire**
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