



Artist Brief

Bramley Lawn is a social centre with activities geared towards people aged 60 and over. It is based in Bramley and managed by Bramley Elderly Action, a neighbourhood network that supports people in Bramley, Stanningley and parts of Swinnow. Bramley Lawn aims to be innovative and friendly.

Bramley Lawn will be starting a day each week of sessions and activities for people with dementia and carers from the end of March 2015. Our ambition is to host therapeutic activities for people with dementia, supporting them through their post-diagnosis year and during the illness. We also hope to support families and carers and to champion a better awareness of dementia in the wider community.

Reminiscence therapies have been shown to have a very positive impact on how people with dementia feel. They help people to remember things from the past more clearly, and although those memories are transient, the impact of reminiscence can be a longer-lasting improved mood, a happier state of mind.

With this in mind, we would like to create a reminiscence room that can be used as a quiet space by people with dementia. We are looking for a visual artist/illustrator to lead a project to create wall murals or themed artwork on the walls of a small sunny room & a portion of the hallway at Bramley Lawn, based on reminiscences shared by older people in the area. We are keen for older people to inform the artwork, and to be involved in painting it.

We are hosting a drop-in event at Bramley Lawn on Wednesday 25 February, 1pm-4pm for older people. During this, we would like older people to be able to contribute to the wall mural – ideally to help paint it with the artist. We can also provide access for the artist to meet and chat with older people in advance of this session, through the weekly activities run by Bramley Elderly Action – such as craft club, tea dance, lunch-club, Men's Day etc – in order to hear their ideas for the artwork in advance of making it.

The artwork you produce should be designed with dementia patients' needs in mind and we will support you in gathering advice on this. Important issues to consider:

- Bright colours needed for easy recognition and viewing.
- Strong contrast – as above.
- Well known references - to make the work relevant to more people – ideally influenced through reminiscence.
- Friendly, simple, unthreatening.

The inclusive fee for this work is £700.

We anticipate that this work will involve around 5 days, including at least 1 day visiting with BEA and Bramley Lawn groups to hear their ideas and half a day to facilitate/direct painting at the Lucky Dip session. **You must be able to attend and lead activities in the room during the Lucky Dip drop-in session 1-4pm on Wednesday 25 February. The work should be completed by 16 March, but we would like as much as possible of this project, including purchase of materials and consultation with older people to take place by end of February 2015.**

We have a materials budget of £180.00

We're looking for someone who loves listening and talking with people; and translating those conversations into a vibrant, friendly, innovative piece of work that brings pleasure to its intended audience. We're looking for someone who really enjoys working with older people and will be guided by them, who will thrive on establishing an accessible, friendly, participatory process as much as producing a high quality end-result.

To apply please send us:

- No more than 5 examples or copies of your illustrative work as hard copies, web-links or pdfs
- A current CV
- A cover letter (no more than 2 pages) telling us why you are the right person to deliver this project. Please include some brief details about the process you would suggest, and any ideas* you have for the artwork. (*not essential at this point).
- Details of a referee – a client or project partner you have worked with in the last 2 years. We will not contact this referee without consulting you.

Please email details to fran@spaceacademy.co.uk or send hard copy to Fran Graham, c/o Bramley Elderly Action, 230a Stanningley Road, Leeds, LS13 3BA. The deadline is 9.30am Mon 9 February 2015.

We will not be conducting face to face interviews due to the short timescales of this project. We'll be in touch with a shortlist to discuss their proposals further by phone and we will let everyone who sends a proposal to us, know the outcome. Selection will be based on your examples and your cover letter.

Thank you – and we're looking forward to hearing from you.

If you have any questions please contact Fran Graham, Bramley Lawn, 07815 790189 / fran@spaceacademy.co.uk



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